

# PAENGAROA 2025 DATA SUMMARY

HE TANGATA  
OUR PEOPLE

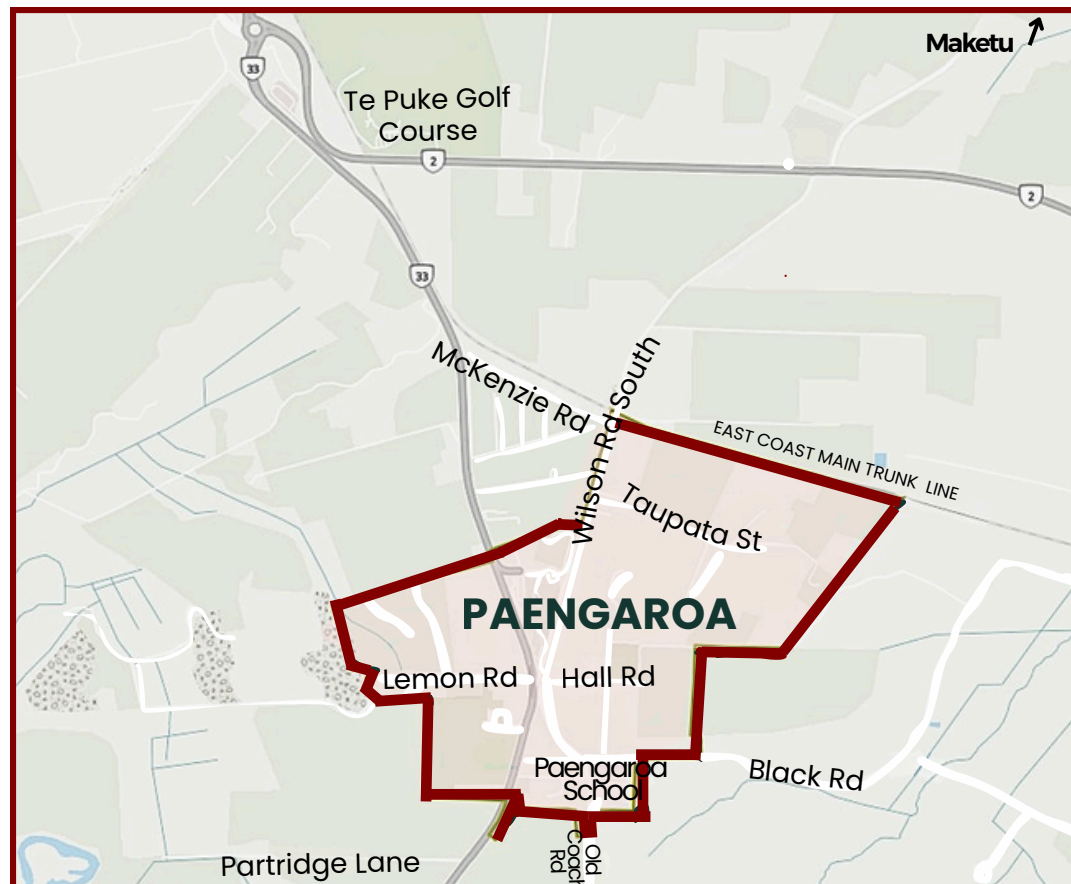


Census 2023

**879**  
Paengaroa  
Population<sup>1</sup>

↑ **10.6%** since 2018

**940**  
Estimated Resident  
Population (ERP)  
June 2025<sup>2</sup>



Data used within this summary is based on Statistics NZ Urban Rural (UR) boundaries for **Paengaroa** - the area highlighted within the map.

The area of Paengaroa runs from the intersection of Wilson Rd South and the East Coast Main Trunk (railway) line including all the properties in the Paengaroa Village, (south to Paengaroa School and properties on Black Rd and Lemon Rd).

Paengaroa is located in the Pongakawa SA2 (Statistical Area Level 2).

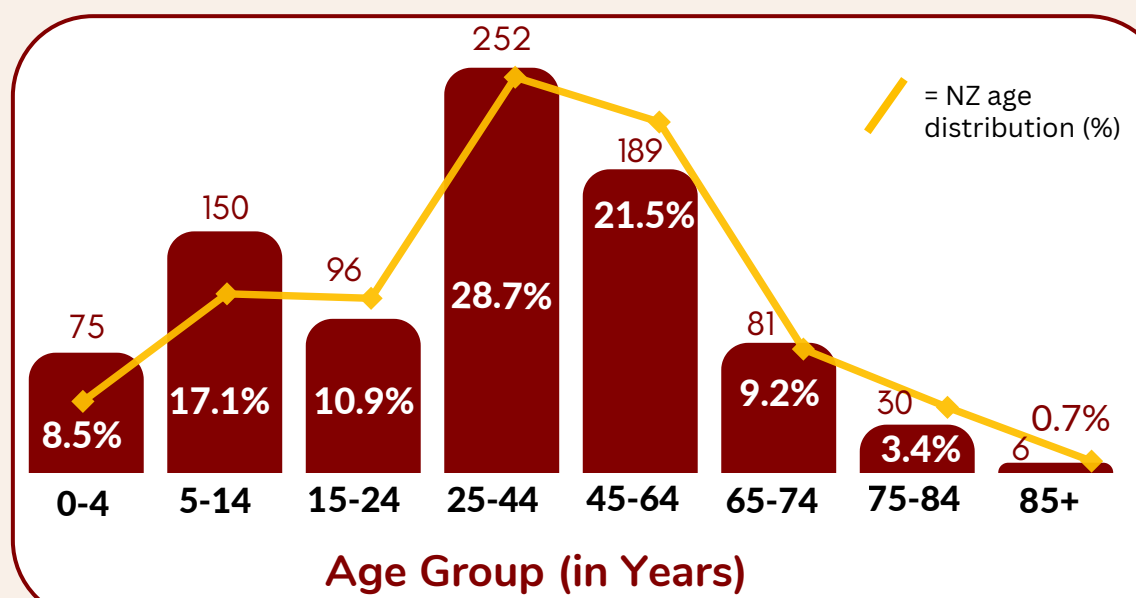
Census 2023



More than 1 in 5 (21.8%) residents is under 25 years

NZ 31% WBOP 28% TGA 30%

## Age Distribution<sup>1</sup>



**1 in 8 = 65+**  
residents years old

117 residents (13.3%) are over 65 years of age

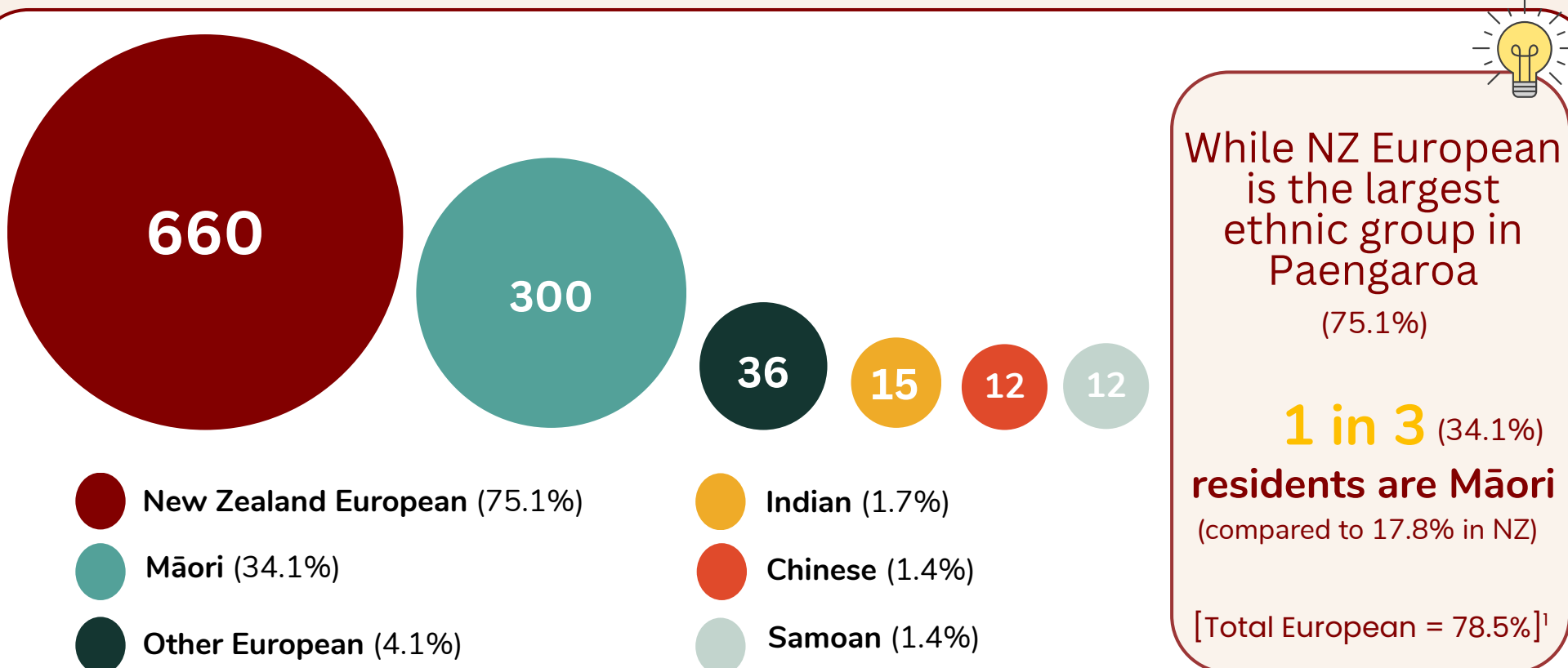
NZ 17%

Median Age  
**34 years**

NZ 38 years



## Ethnic Makeup of Community<sup>3</sup> 6 largest Ethnic Groups



While NZ European is the largest ethnic group in Paengaroa (75.1%)

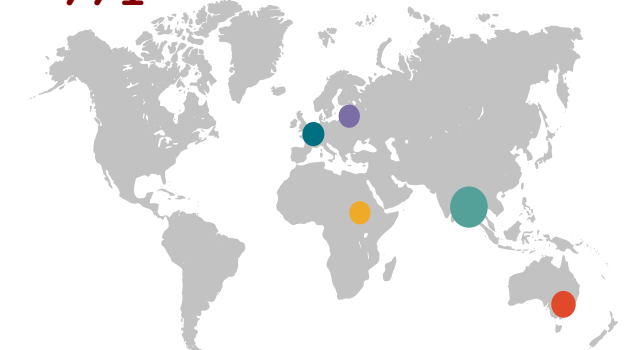
**1 in 3 (34.1%)** residents are Māori (compared to 17.8% in NZ)

[Total European = 78.5%]<sup>1</sup>

NB One person can identify as more than one ethnicity so percentages will not total 100%

## Birthplace<sup>1</sup>

**88.3%** = Born in NZ  
771



Top five overseas Birthplaces

- Asia (3.8%)
- United Kingdom & Ireland (2.7%)
- Australia (2.4%)
- Europe (ex United Kingdom & Ireland) (1.0%)
- Middle East & Africa 1.0%)

Census 2023

## People with Disabilities<sup>1,4</sup>

**57** residents live with a disability (9.3%)

People with high functional limitations across any of six categories including communication, hearing, remembering, seeing, walking & selfcare

## Rainbow (LGBTIQ+)<sup>1</sup>

**15**

Local residents identify as LGBTIQ+ (2.8%)

## Languages Spoken<sup>3</sup>

(in addition to English)

People who can speak te reo Māori

**75**  
8.5%

TOP 3

Punjabi

**12**  
1.4%

Sinitic Languages (inc Mandarin & Cantonese)

**6**  
0.7%

### Source Info & Notes:

- Data has been sourced from Census 2023 (see Totals by topic for individuals, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses), Percentages provided for each topic are based on "Total Stated" (those who answered the related census question). They are not a percentage of "total population".
- The latest population estimates were released on 30 June 2025. See Stats NZ Place Summary - Paengaroa.
- Data sourced from Statistics (census 2023) NZ Place and Ethnic Summaries: Ethnicity (detailed total responses level 2) and Languages Spoken.
- This variable combines all Census activity limitation questions to identify whether individuals (aged 5 years and over) have difficulty performing any of six basic universal activities because of a health problem. The activity limitations included are: seeing and hearing (even if wearing glasses/using a hearing aid), walking or climbing steps, remembering or concentrating, washing all over or dressing, and communicating (using your usual language). Read more at Stats NZ. This indicator is likely to underestimate people living with a disability. A more robust estimate of disability levels is available in the Household Disability Survey, but this is not available for small areas.

Infographics created by:

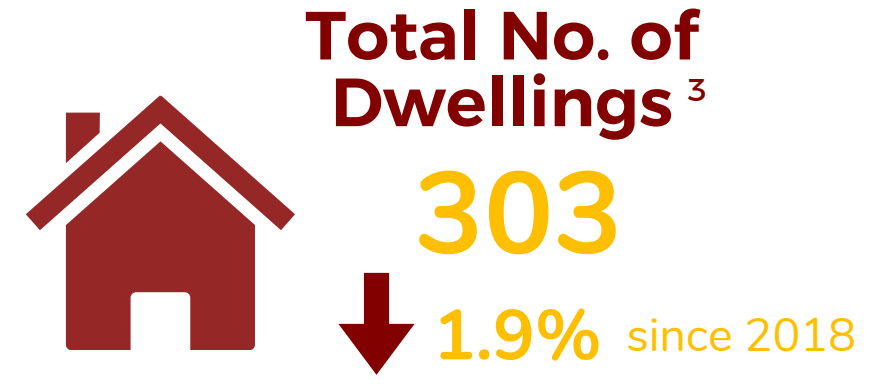
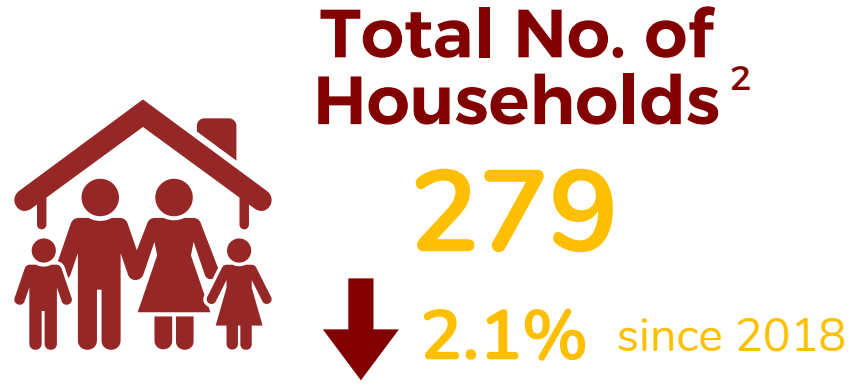
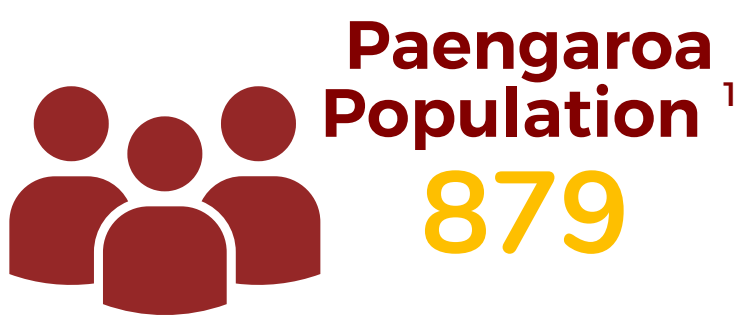


Feb 2026

# PAENGAROA 2025 DATA SUMMARY

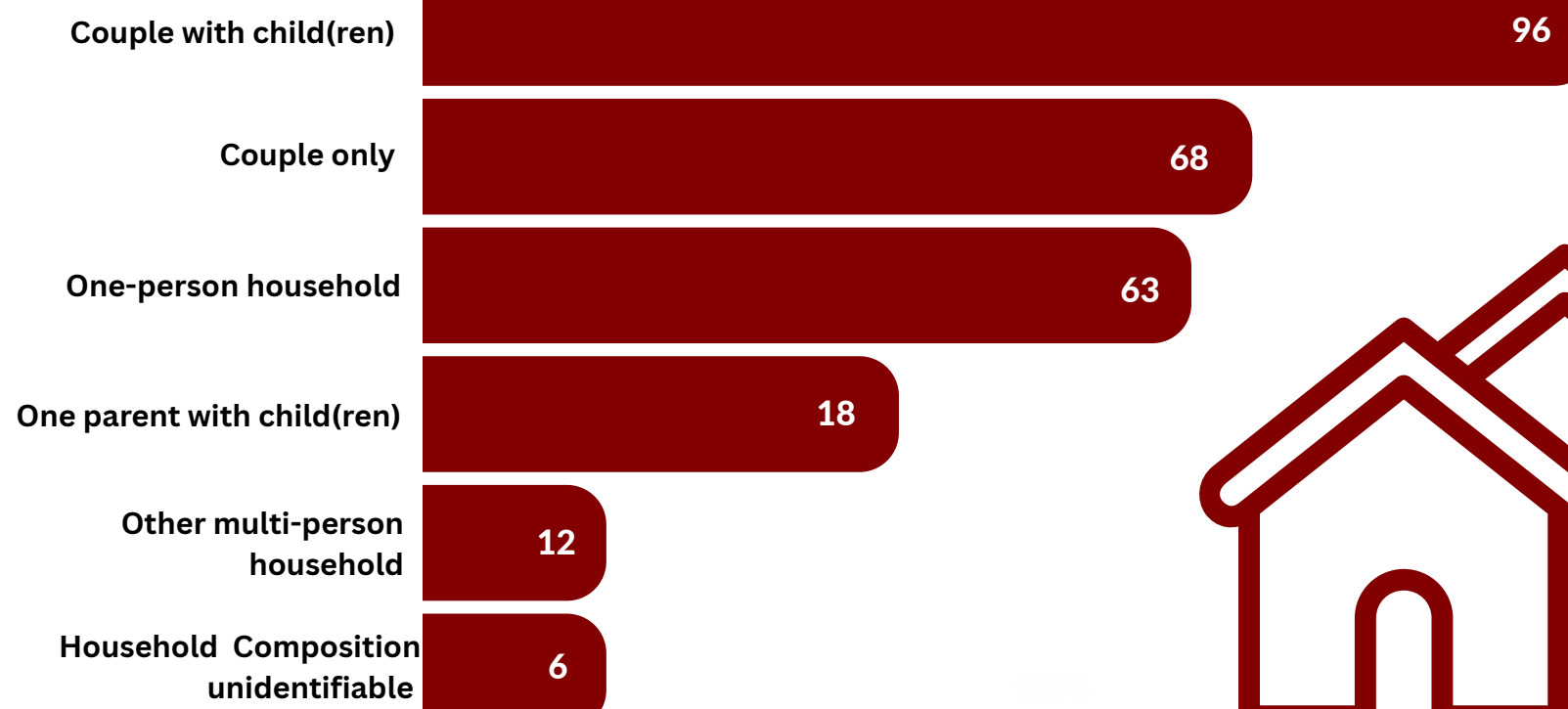
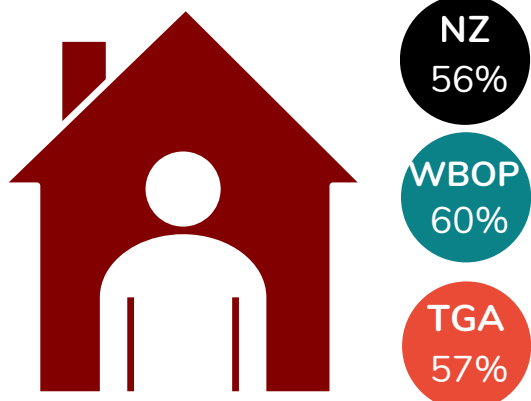
## HOUSEHOLDS & HOUSING

Census 2023



### Household Composition/Family Type

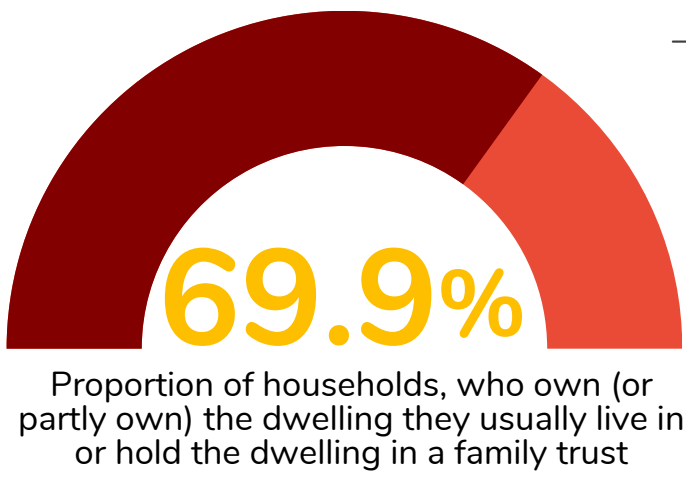
**47.8%** of households in the Paengaroa area are **one or two-person households**



### HOUSING

Census 2023

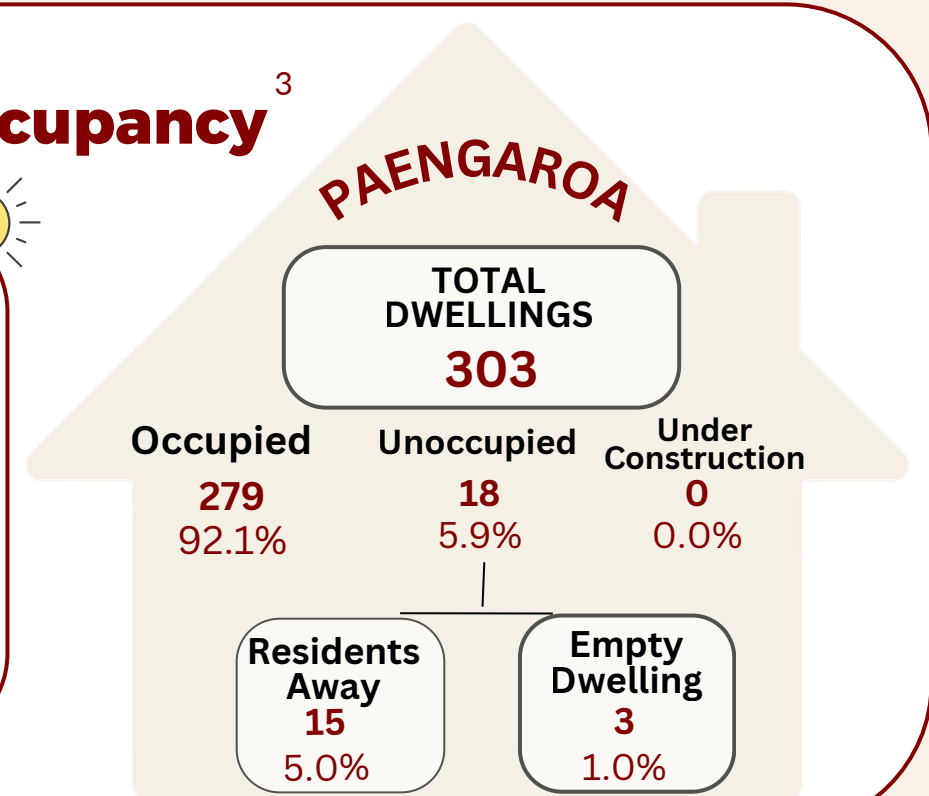
#### Home Ownership



7 out of 10 Paengaroa households live in a home they own - a similar proportion to Tauranga & NZ

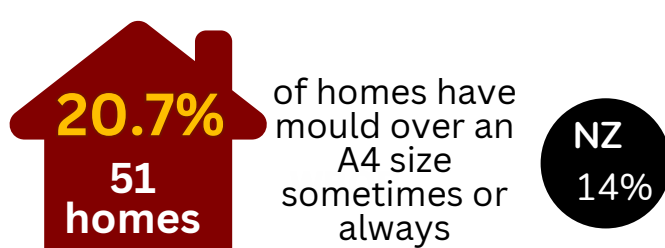
#### Dwelling Occupancy

Paengaroa has a higher dwelling occupancy rate (92.1%) compared to NZ overall

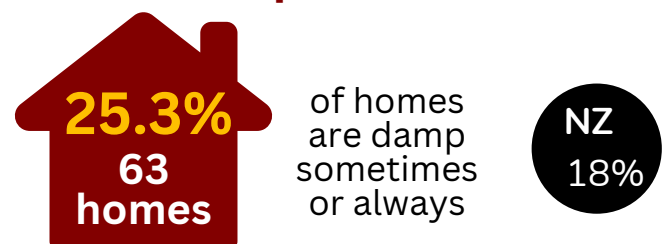


#### Adequacy of Housing Stock Occupied Private Dwellings

##### Mouldy Homes



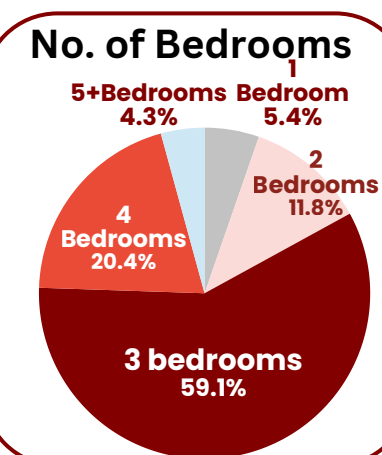
##### Damp Homes



##### Household Crowding

**15** Crowded households (Households need one bedroom)

**6** Severely Crowded Households (Households need two or more bedrooms)

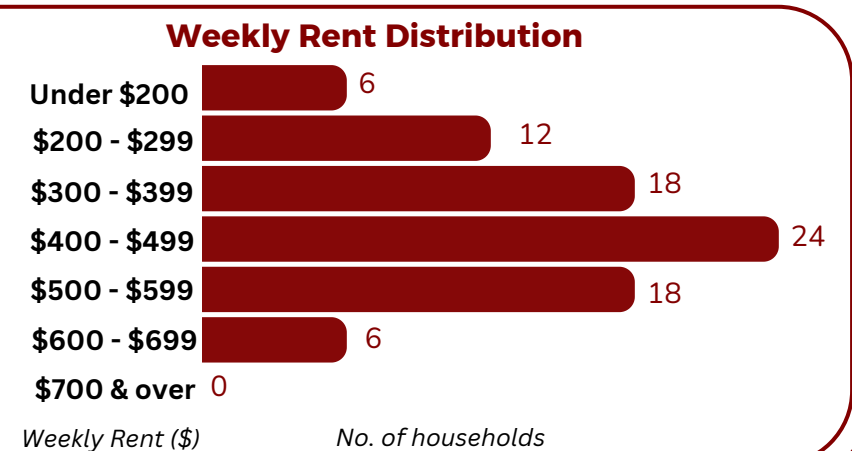


**90** Households have **1 bedroom spare**

**99** Households have **2 or more bedrooms spare**

#### Rental Cost

**\$400** ↑ **33.3%** Since 2018 Median Weekly rent paid by Households



Tenancy Services

**MEDIAN RENT**<sup>5</sup> (01 Jun 2025 - 30 Nov 2025)

**\$620** Paengaroa **138** Active Bonds

#### Source Info & Notes:

- Totals by topic for individuals. (RC\_TALB.UR\_SA3\_SA2\_Ward\_Health), 2013, 2018, and 2023 Censuses).
- Stats NZ Census 2023 (Totals by topic for households. (RC\_TALB.UR\_SA3\_SA2\_Ward\_Health), 2013, 2018, and 2023 Censuses) See also Household composition tables and Families (Place and Ethnic Summaries). A household refers to people usually residing in a private dwelling and sharing facilities.
- Totals by topic for dwellings. (RC\_TABL.UR\_SA3\_SA2\_Ward\_Health), 2023 Census. NB **Unoccupied empty dwellings** include: existing dwellings that are being altered, repaired, or extended, & are unoccupied on census night; baches & holiday homes with no occupants on census night; and non-private dwellings, such as camping grounds & marae, that are unoccupied on census night.
- Household crowding** is based on the Canadian National Occupancy Standard (CNOS). It calculates the number of bedrooms needed based on the demographic composition of the household. In Stats NZ Census 2023 (Totals by topic for households. (RC\_TALB.UR\_SA3\_SA2\_Ward\_Health), 2013, 2018, and 2023 Censuses)
- Tenancy Services data on median market rent for Paengaroa for the 6 month period from 1 Jun 2025 - 30 Nov 2025

# PAENGAROA 2025 DATA SUMMARY

## INCOME & COMMUNITY

### Median Household Income<sup>1</sup>

Census 2023

Paengaroa  
**\$87,000**

Maketū-Te Puke  
Ward  
**\$93,900**

The median household income of Paengaroa is lower than the median income nationally, within the wider ward, and Tauranga City.

WBOP  
\$88,600

TGA  
\$95,400

NZ  
\$97,000

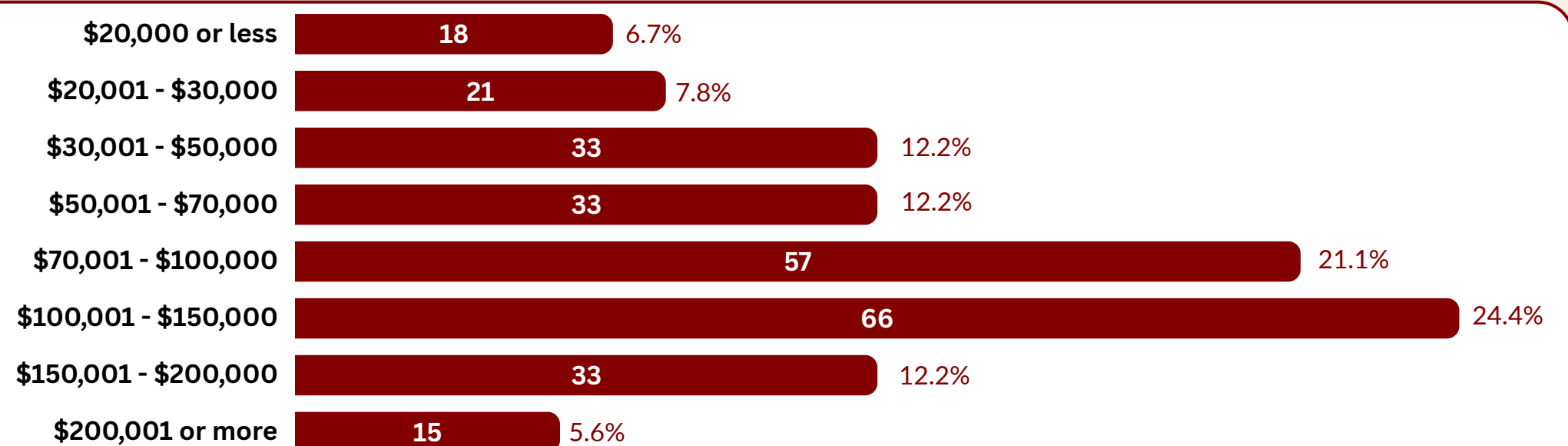


Median before-tax income received for the financial year from all sources - for people aged 15 years and over within a household

### Household Income<sup>1</sup>

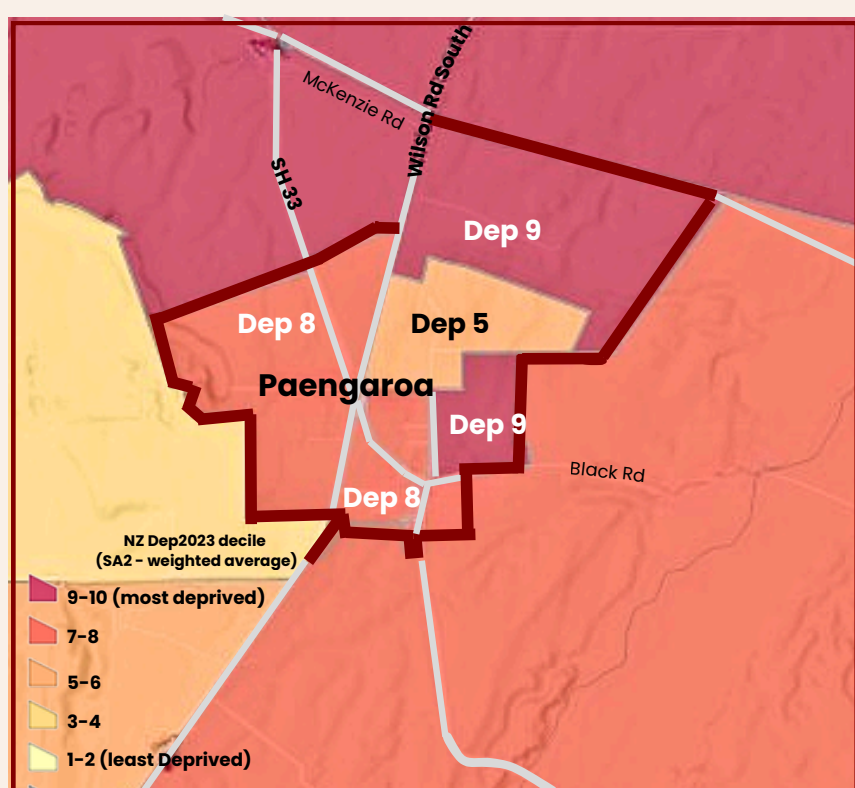
Almost  
**1 in 3** (26.7%)  
of Paengaroa households had incomes of less than \$50,000 in 2023

NZ 27% WBOP 30% TGA 28%



### Deprivation Levels<sup>2</sup>

The New Zealand Index of Deprivation (NZDep) is an area-based measure of relative socio-economic deprivation (based on nine variables (outlined in Table below). A community with a rating of decile 1 is the least deprived, decile 10 is most deprived.



Paengaroa has an average Deprivation Index score of 6 (mid level of deprivation).

When deprivation scores are drilled down to the smaller (SA1) area units, areas of higher deprivation (mostly 8-9 showing high deprivation) within the Paengaroa community become visible.

Dimension of Deprivation	Description of variable (in order of decreasing weight in the index)
Communication	People who have no access to internet at home
Income	People aged 18-64 receiving a means tested benefit
Income	People living in equivalised* households with income below an income threshold
Employment	People aged 18-64 unemployed
Qualifications	People aged 18-64 without any qualifications
Owned Home	People not living in own home
Support	People aged <65 living in a single-parent family
Living Space	People living in equivalised* households below a bedroom occupancy threshold
Living Condition	People living in dwellings that are always damp &/or always have mould greater than A4 size

### Vehicle Access<sup>1</sup>

**3**  
Households had no vehicle available for private use

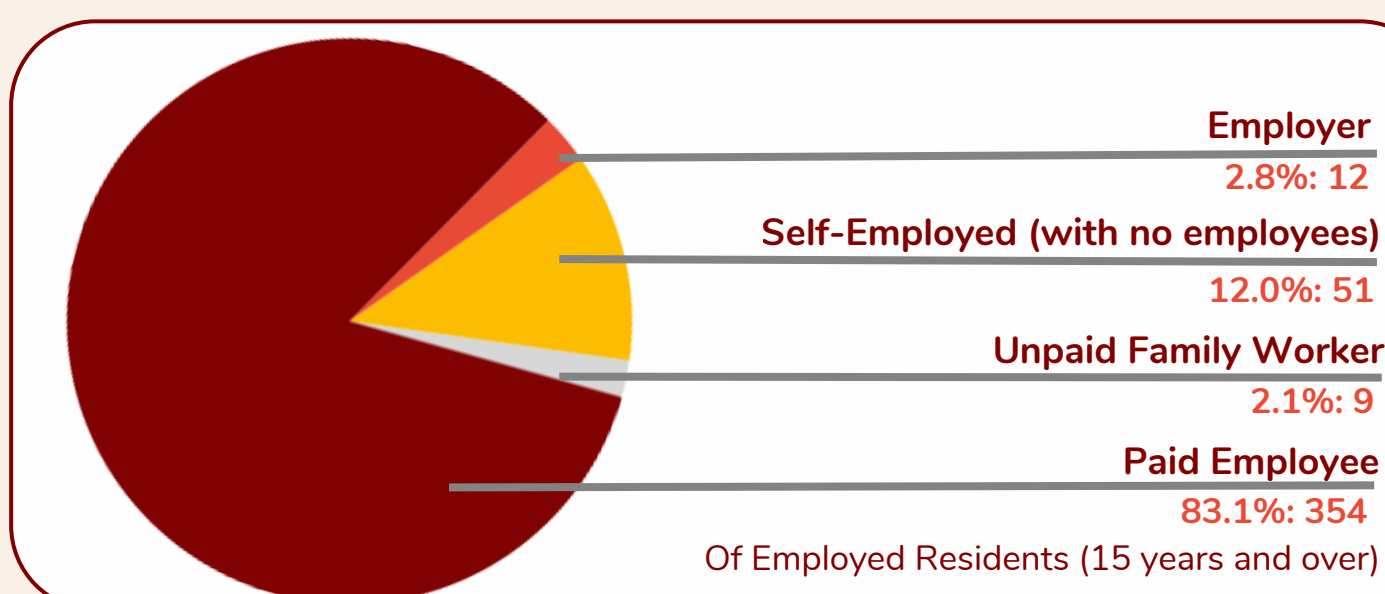


### Internet Access<sup>1</sup>

**27**  
Households had no access to internet at home



### Employment Status



### Volunteering

**51**<sup>4</sup>  
(10.3%)



of residents (over 15 years) had engaged in voluntary work for or through an organisation, group or marae in the previous 4 weeks compared to 13% of people nationally

#### Source Info & Notes:

1. Stats NZ Census 2023 - Totals by topic for households. (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses
2. University of Otago (2024). Socioeconomic Deprivation Indexes: NZDep and NZiDep. Department of Public Health
3. Totals by topic for individuals. (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses.
4. See Work & Labour Force Status and Unpaid work - Stats NZ Census 2023 - Totals by Topic for Individuals (RC, TALB, SA2), 2023.

Infographics supplied by:



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# PAENGAROA 2025 DATA SUMMARY

## EDUCATION & EMPLOYMENT

### Schools in the Area<sup>1</sup>

MOE 2025

**211**  
Students



**Paengaroa School**



**Paengaroa Primary** is a co-educational state primary school (Year 1 to 6) with a roll of **211 students**.

Paengaroa Primary students would generally go on to attend **Te Puke Intermediate (Year 7 & 8)** and **Te Puke High School** from Year 9.

**512**  
Students



**Te Puke Intermediate**

**1,083**  
Students



**Te Puke High School**

### Education Indicators<sup>2</sup>

Census 2023

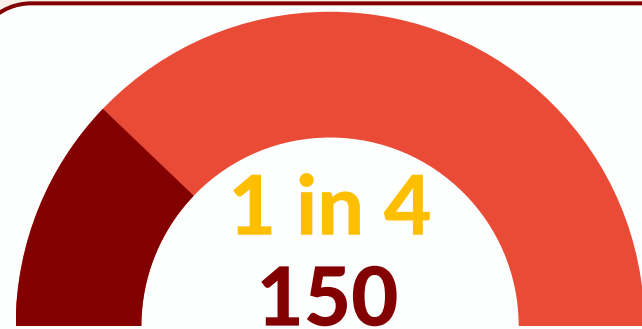


**198**<sup>2</sup>

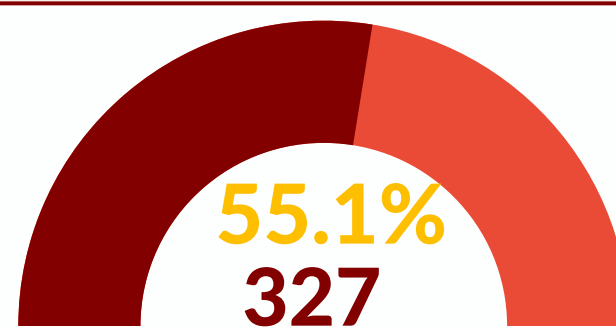
residents studying full-time

**30**<sup>2</sup>

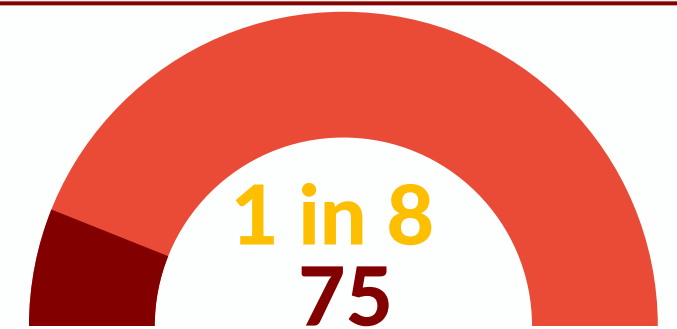
residents studying part-time



Residents over 15 years who have no qualifications

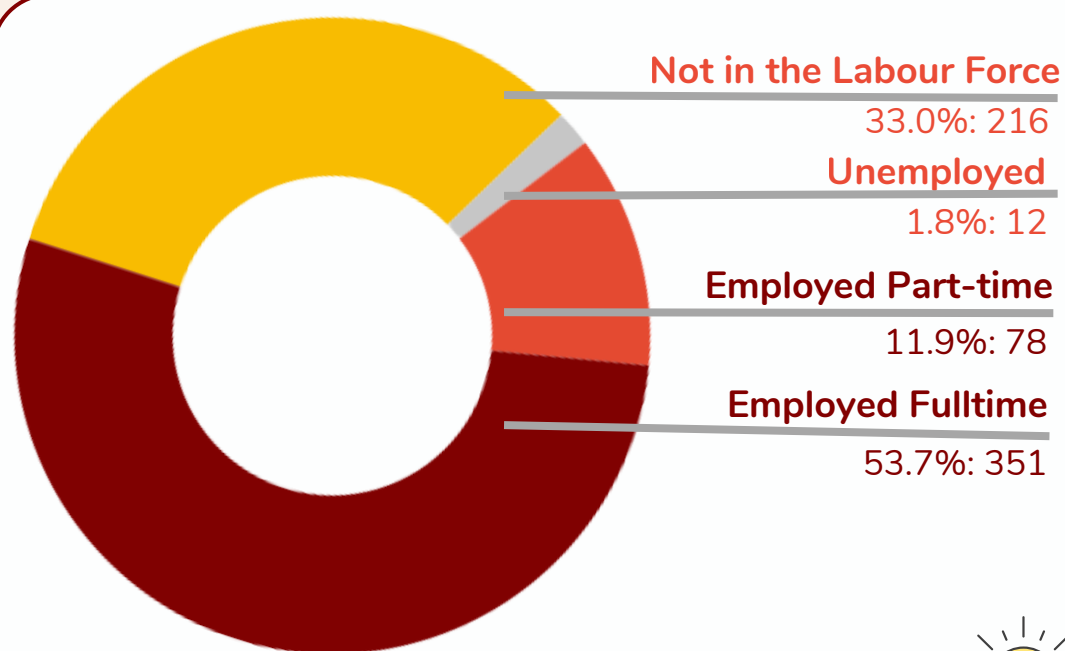


Residents over 15 years have no post-school qualification



Residents over 15 years have a Bachelors Degree (or higher) qualification

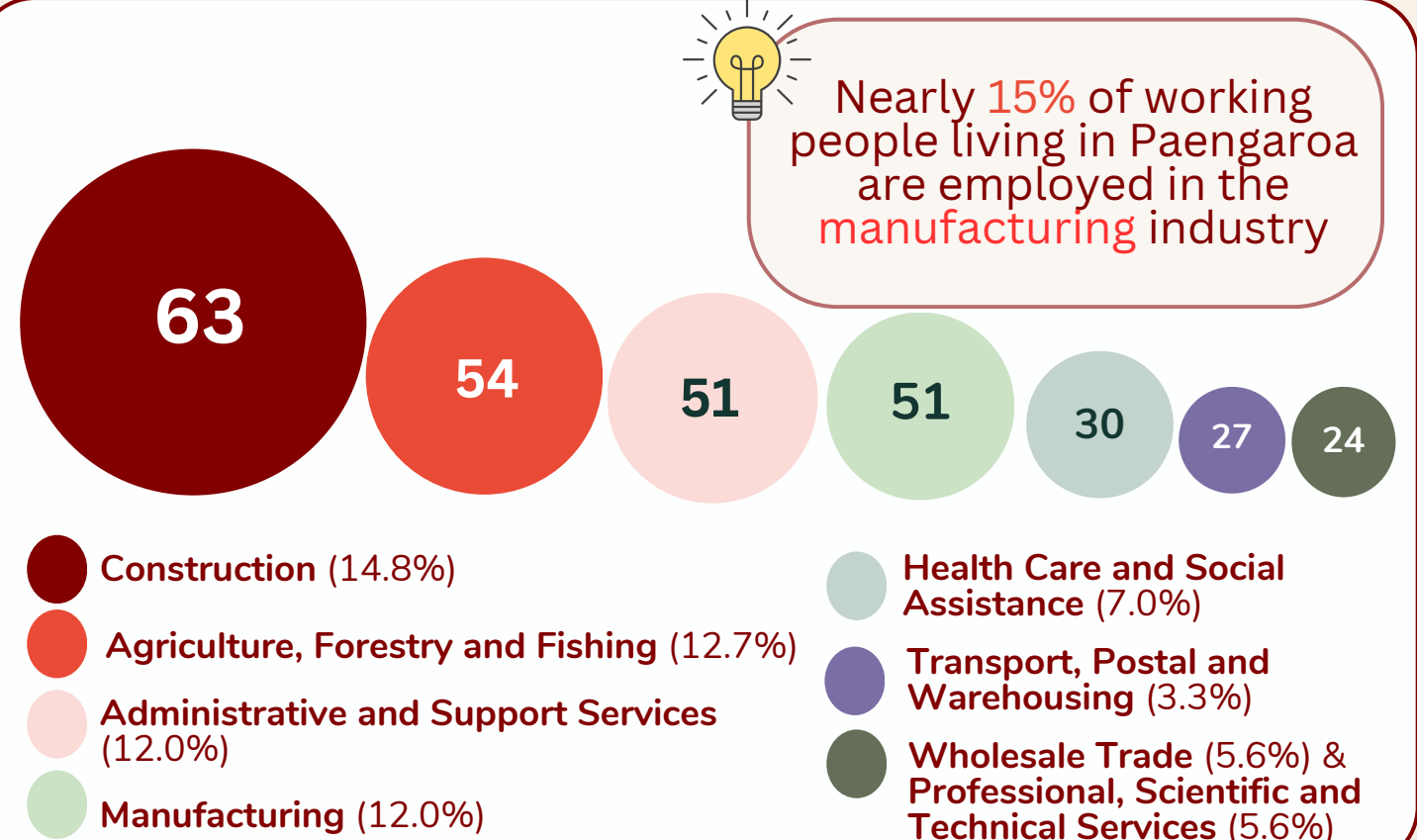
### Work & Labour Force Status<sup>2</sup>



**65.6%** of residents 15 years and over were employed either full or part-time



### Local Employment<sup>2</sup>



### WBOP NEET (Not in Employment or Education & Training) Rate<sup>3</sup>

Household Labour Force Survey 2025

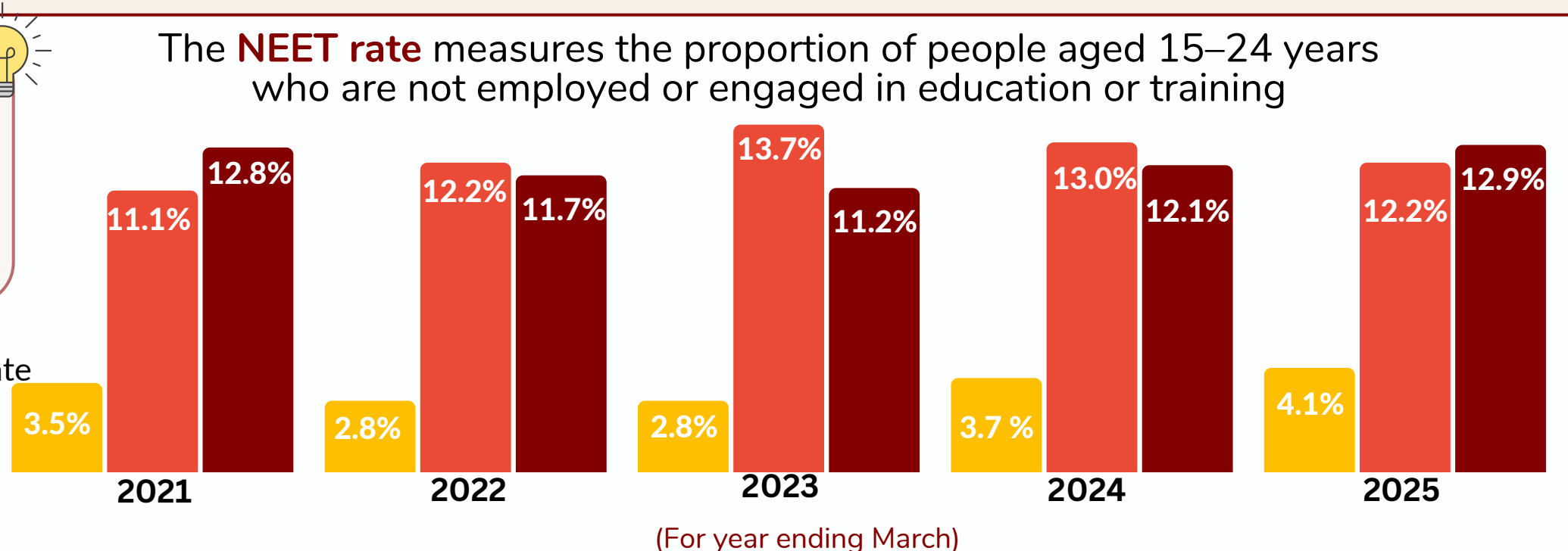
**1 in 8**

WBOP young people are not in employment, education or training

WBOP Unemployment Rate

WBOP NEET Rate

NZ NEET Rate



#### Source Info:

- Ministry of Education (1 July 2025). [Education Counts | School Rolls](#) (accessed 10 November 2025). NB there may be young people who commute to schools outside the area
- Census 2023 - Study participation includes those "attending, studying, or enrolled in tertiary institutions, school, early childhood education, or any other place of education or training. Full-time study = 20 hours+ per week. For all education, work & employment stats see: [Totals by topic for individuals](#). (RC, TALB, UR, SA3, SA2, Ward, Health). 2013, 2018 & 2023 Censuses
- Stats NZ Household Labour Force Survey in [Infometrics Report - NEETS | WBOP & Infometrics Report - Unemployment | WBOP](#) (accessed 21 Jan 2026).

Infographics supplied by:

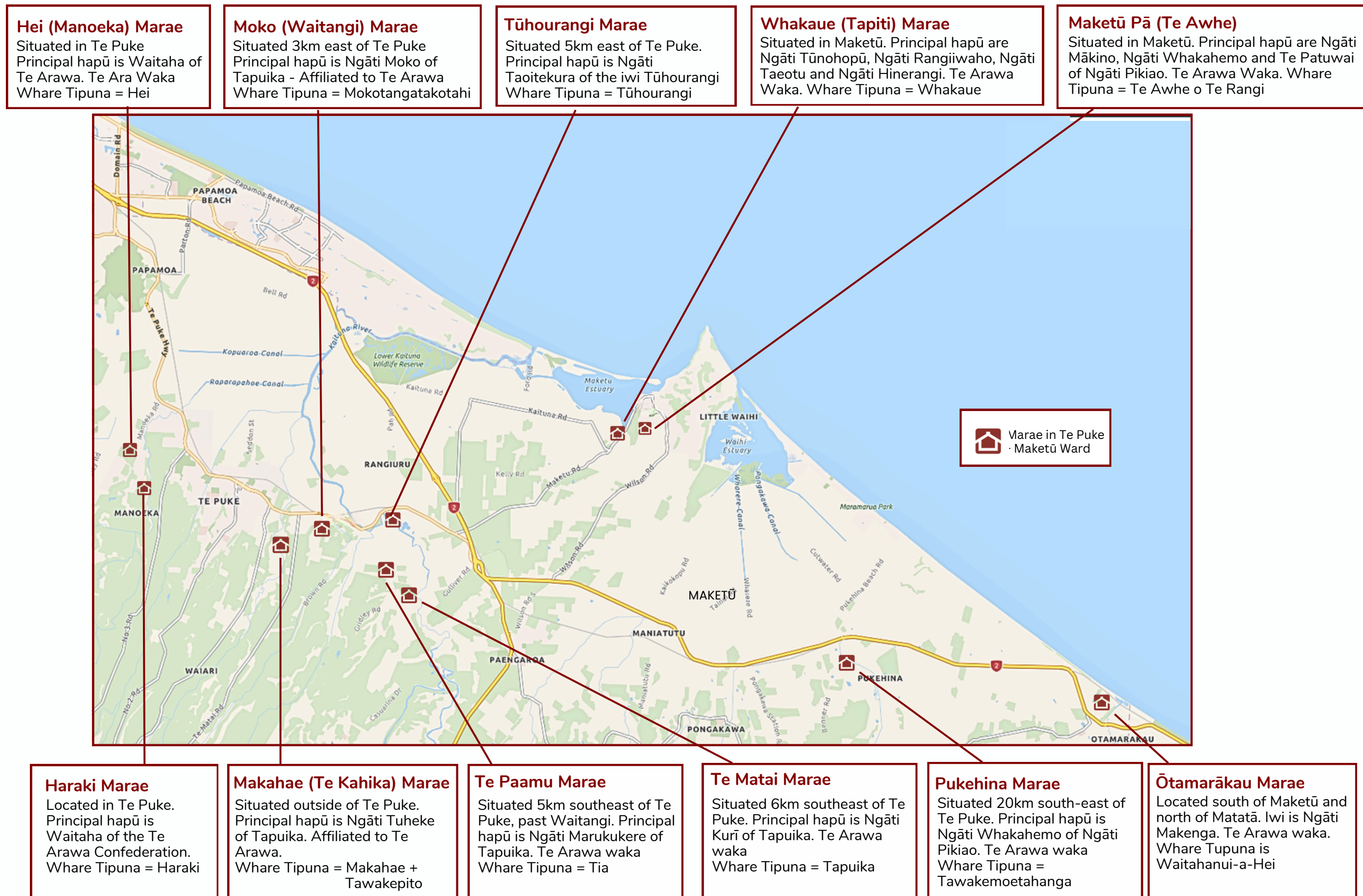


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# PAENGAROA 2025 DATA SUMMARY

## NGĀ IWI MĀORI

### Marae/Hapū in the WBOP Te Puke - Maketū Ward <sup>1</sup>



Census 2023

### Māori Descent & Ethnicity <sup>2</sup>

More than 1 in 3  
(n=324 36.9%)

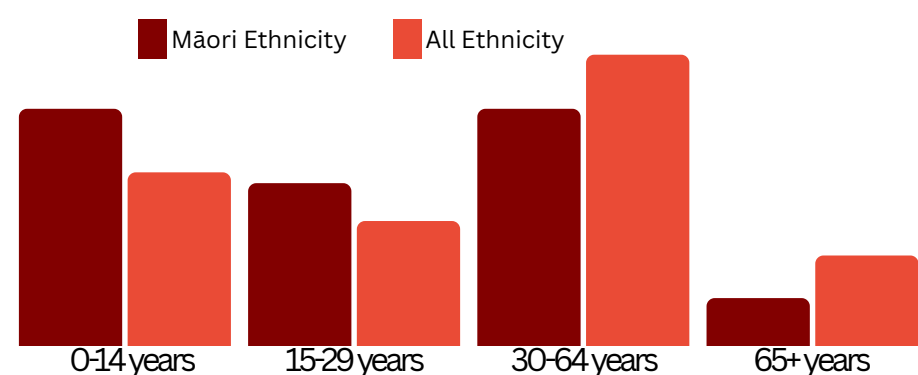
Paengaroa residents have Māori whakapapa (descent).

300

Residents of Maketū report Māori Ethnicity

#### Age Distribution of Māori Ethnic Group Population

(% of each population in specified age group)



Paengaroa residents of Māori Ethnicity are a younger population with a median age of 24 years (compared to total Paengaroa population median age of 34 years - and NZ median of 38 years)

### Iwi in the WBOP <sup>3</sup>



Census data provides some insights into iwi affiliation of people across the WBOP district.

The local iwi whose rohe (area in which they are mana whenua) sits within the Maketū-Te Puke Ward are Tapuika, Waitaha, Ngāti Whakaue and Ngāti Pīkiao. These iwi form part of the Te Arawa Collective.

Iwi Affiliation in WBOP	Count
Ngāi te Rangī	1965
Ngāpuhi	1701
Ngāti Ranginui	1596
Tapuika (Te Arawa)	990
Ngāti Porou	969
Ngāti Whakaue (Te Arawa)	759
Ngāti Tuwharetoa (ki Taupō)	642
Te Arawa (iwi not named)	633
Waitaha (Te Arawa)	609
Ngāi Tahu	603
Tūhoe	597
Ngāti Pīkiao (Te Arawa)	540
Don't know	1911
People affiliated with at least one iwi	11259

#### Source Info & Notes:

- See [Māori Maps | Marae and Te Whata | Iwi area of interest \(Arawa Collective\)](#)
- See [Totals by topic for individuals, \(RC, TALB, UR, SA3, SA2, Ward, Health\), 2013, 2018, and 2023 Censuses and Statistics NZ Paengaroa Place Summary](#). "A person is of Māori descent if they are the descendants of a person who has Māori descent or ancestry (these terms are used synonymously). The term Māori descent is based on a genealogical or biological concept, rather than on cultural affiliation to the Māori ethnic group." For more information about Māori descent see [Stats NZ variable by concept](#).
- Statistics NZ - (Census 2023) [Iwi affiliation, Māori ethnicity indicator, age, and gender for the Māori descent census usually resident population count, \(RC, TALB, Health\), 2013 and 2023 Censuses](#). NB People can identify up to four iwi with which they are affiliated.

Infographics created by:



in conjunction with

